



NJCEIA

Promoting Enrichment through Professional Development

Meet the New Executive Board

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Gerry Crispin (left) and Jeff Stoller at the NJCEIA Mini - Conference

NJCEIA Members Present at CEIA Conference

Several NJCEIA members travelled to Portland, OR for the Cooperative Education and Internship Association (CEIA) Annual Conference held from April 19 - 22, 2009. This year four NJCEIA members presented informative sessions for the conference attendees.

Amy Bravo and Adrienne McNally from New York Institute of Technology presented on "Ensuring Student Learning in a College with Decentralized Internship Programs." The presentation highlighted a two-phased internship proposal that was

developed to ensure student learning is achieved. They discussed the two phases: phase one is an Internship Certificate Program and phase two is a zero-credit internship course.

Dominique Clarke and Christine Cervelli from New Jersey Institute of Technology presented on "Using Podcasts to Market Cooperative Education." This session focused on the steps, resources, and technologies involved in creating a video podcast and how the podcast was marketed to students to increase student participation in co-op and other career

services programs.

In addition to the presenters, NJCEIA was represented on the 2008-2009 CEIA Board of Directors. Reesa Greenwald, Seton Hall University, served as the Vice President of Professional Development and Carol Martin Rutgers, Rutgers University, served as the Vice President for Communications. Dominique Clarke, 2008-2009 President of NJCEIA says, "It was really great to see NJCEIA represented on a national level. It shows what a great organization we are."

NJCEIA Hosts First Annual March Mini-Conference

This year, NJCEIA hosted its First Annual Mini-Conference on March 27, 2009 at NJIT. The theme was "The Rapidly Changing Face of the American Workplace."

Speakers included Gerry Crispin, speaker, author and consultant who spoke on "Implementing Social Networking Sites as an Employment Strategy"; Jeff Stoller from the John J. Heldrich

Center for Workforce Development who spoke on "The Economy and the Workplace: Student, Staff and Employer Impact"; and Zohar Adner, creator of Seven R's of Stress Release, who presented "Strategies for Stress in the Changing Workplace."

Participants also had the opportunity to network and discuss how the current economic crisis and

market are impacting cooperative education and internships.

Based on positive feedback, NJCEIA plans to continue this format. Sondra Riley, St. Peter's College, wrote in an e-mail to the Executive Board, "let me thank Christian especially, and all of you once more, for a timely, well-organized, well-attended, and top-notch program."

Have an Idea for a Program?

The NJCEIA Executive Board is currently planning programs for 2009-2010. If you have a topic that you would like to see included in next year's schedule or at the mini-conference, please e-mail Barbara Raido, VP for Programming, at BRaido@middlesexcc.edu.

Nominate Your Summer 2009 Co-op and Internship Students for the Student of the Year Award

Applications for 2009-2010 will be available on Sept. 15, 2009. Information about the nomination process can be found at the NJCEIA website at www.njceia.org in the Awards section.

Got News?



NJCEIA is always looking for news and announcements from members. Is your office working on a new program? Has anyone been published, promoted, or honored? Is anyone retiring? If so, we want to hear from you. Please e-mail the information to Christine Cervelli, VP for Communications, at Cervelli@njit.edu to be included in a future Spotlight or eCommunique Newsletter.



NJCEIA

Get Involved with NJCEIA

NJCEIA is an organization that depends on an active membership to facilitate programs and coordinate events. If you are interested in volunteering, the following committees are looking for members to help with planning events and setting the goals for the future of NJCEIA.

- 1) Archives
- 2) Awards
- 3) Programming
- 4) Public Relations



2009-2010 Executive Board. If you are interested in becoming involved in a committee, e-mail Amie Donahue, VP for Membership, at donahuam@shu.edu.

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NEW JERSEY COOPERATIVE EDUCATION & INTERNSHIP ASSOCIATION

Awards Ceremony Honors Students and Practitioners

By Tammy J. Samuels

On the Rutgers banks, June 11, 2009, we held our annual awards banquet at the Rutgers Club in New Brunswick, NJ. We were very excited to present our first recipient of the Practitioner of the Year award along with two students of the year awards.

The four-year school award winner was Keith Cassidy from Stevens Institute of Technology. Keith worked as a co-op, Business Process Analyst, for Movado Group, Inc. While on co-op with Movado Group, Keith's primary task was to support critical supply chain systems. He coordinated the efforts to upgrade Movado's picking system, which controls the inventory that drives 70% of their business. He also focused on an SAP project which enabled him to independently travel to offices in Hong Kong and Switzerland. In addition, he developed several training programs for incoming co-op students like himself. His employer noted his accomplishments by saying "I've been in the workforce for over 37 years and I have never met an individual quite like Keith."

Keith, now a full-time employee of Movado, graduated with both a Bachelors and Masters degrees in Engineering. He also attained a graduate certificate in Network Information Systems.

The two-year school award winner was Andrew Stanish from Bergen Community College. Andrew worked as a Technical Production Intern for CNBC. Andrew's primary project was to create a web site for the Dow Jones Utilities Index, which he finished in "record time." He also volunteered his time to assist a team with the election coverage. Andrew's professionalism and work ethic was on par which meant he was able to work on several other big projects, including the 30-plus page site for FTSE CNBC Global 300 Index. His innate ability to handle multiple projects successfully enabled him the ability to also assume "The Wall Street Journal Report" website while a colleague was on leave. Needless to say, Andrew was very busy. In fact, his supervisor said "Andrew successfully proved that he had what it takes to be a technical site producer at CNBC."

Andrew is a rising senior, expected to Graduate May 2010 from Bergen Community College with an Associates in Applied Science, Business Technology, Network Administration.

Last but not least, the first Practitioner of the Year award recipients' were Dominique Clarke and Christine Cervelli. No one knew who won, not even the winners. Dominique and Christine were nominated together and won the award

as a unified front for their unparalleled teamwork and many contributions to experiential education. Dominique and Christine helped conceive and implement the first mini-conference for NJCEIA and also helped redesign the association's website. They've contributed their talents to NJCEIA to increase and diversify membership. In their roles with NJIT, they designed and created the first Division video podcasts to advertise Career Development Services. Most notably, they were asked to present their podcast efforts at the national conference for CEIA. Their zest and creative energies have helped to sustain the work of experiential education and have challenged practitioners in the field to continue the "outside-the-box" thinking.

Dominique Clarke is the Associate Director and Christine Cervelli is the Assistant Director of Career Services at NJIT.

The NJCEIA Awards program provides an opportunity for students, employers, college practitioners, and families to celebrate the enlightening experiences that await students involved in cooperative education and internships. As with every year prior, we celebrated just that along with the notable recognition of our peers with the addition of the Practitioner of the Year award.