



# NJCEIA

## October Meeting Focuses on “Innovative Recruiting Strategies”

By Tammy Samuels

On October 9, 2010, NJCEIA members gathered at Drew University in Madison, NJ to kick off the fall with an informative panel presentation by several panelists to discuss and share new recruiting practices that are being used in response to the economy, and highlight creative partnerships between colleges and employers.

share these insights with my colleagues and pass the information on to students to help them with their career planning.”

Panelists included Jennifer Broyles, EACE Road Trips to the Real World Committee, James Feeley, US EPA,



Jennifer Broyles, discussed the advantages of partnering with EACE, the Eastern Association of Colleges and Employers, for events like the *Road Trips to the Real World*. For

winter break this year, students will have had the opportunity to visit with more than a dozen different employers and learn about their respective internship and full-time hiring needs.

Ryan Darlington, Pearson Education, Claas Ehlers, Family Promise, and Vanessa Greer, Altria.

All the panelists shared their expertise and resources with participants who found the information to be timely and informative.

Christine Cervelli shared “It was great to hear information from internship employers about their recruiting trends and strategies. I have been able to



### Save The Dates:

**March 25, 2011**

**3rd Annual Mini-Conference**  
(Co-sponsored with Rutgers Career Services)

**Location:**  
Rutgers University,  
Livingston Student  
Center, Piscataway, NJ

**April 10-12, 2011**

**CEIA Annual Conference 2011**

**Location:**  
San Antonio, TX  
[www.ceicinc.org](http://www.ceicinc.org)

**June 9, 2011**

**NJCEIA Student & Practitioner of the Year Awards Ceremony**

**Location:**  
NJIT, Newark NJ  
More details to come.



### Got News?

NJCEIA is always

looking for news and announcements from members. Is your office working on a new program? Has anyone been published, promoted, or honored? Is anyone retiring? If so, we want to hear from you. Please e-mail the information to [tammy.samuels@rutgers.edu](mailto:tammy.samuels@rutgers.edu) to be included in a future Spotlight or eCommunique.

### NJCEIA Constitution Amendments Passed

At the December 2009 NJCEIA meeting, a vote was taken to amend the constitution to allow for 2-year terms for all Executive Council positions. Both amendments were passed and the constitution has been amended. Details about the changes can be found on the website at [www.njceia.org](http://www.njceia.org)

### Nominate Your 2010 –2011 Co-op and Internship Students for the Student of the Year Award

Applications for 2010-11 are currently available online at the NJCEIA website at [www.njceia.org](http://www.njceia.org) in the Awards section. Completed applications must be received for review by individual Career Services/Co-op offices by March 25, 2011. All applications must be mailed to Christine Cervelli. The address to submit completed applications is: *Christine Cervelli, VP Awards and Recognition*  
NJIT Career Services,  
Campbell Hall, 5th Floor  
University Heights  
Newark, NJ 07102

### Nominate a Colleague or Yourself for the Practitioner of the Year Award

NJCEIA is honoring its members with the Practitioner of the Year Award. This is the third year that the award is being offered to an outstanding member of NJCEIA. The award will be given to a member who has contributed to our profession. The recipient of the award will receive \$250, a plaque, and an individual membership to NJCEIA for the 2010-11 academic year. Additional information about the award and application information is available at [www.njceia.org](http://www.njceia.org). The application deadline is April 1, 2011.



*Thriving Through Partnership in a New Professional Paradigm*

NEW JERSEY COOPERATIVE EDUCATION & INTERNSHIP ASSOCIATION



## NJCEIA Teams Up with NJ Community Food Bank To Help Local Families During the Holidays

NJCEIA is an organization that depends on an active membership to facilitate programs and coordinate events. If you are interested in volunteering, the following committees are looking for members to help with planning events and setting the goals for the future of NJCEIA.

- 1) Archives
- 2) Awards
- 3) Programming
- 4) Public Relations

In NJCEIA tradition, the organization has incorporated service into the December meeting as a way to help our community. This year, the organization partnered with the NJ Community Food Bank of Hillside, NJ to assemble boxes for their December food drive.

Members watched a compelling yet educational video about the hunger that plagues New Jersey families before beginning their task. The opportunity to participate in

such a worthy cause was most humbling and gratifying. In a few short hours, volunteers had assembled several dozen boxes for needy families.

NJCEIA is always looking for new ways to help make a difference. If you have an idea about how to continue to incorporate service into our meetings, please e-mail Tammy Samuels, VP for Communications at [tammy.samuels@rutgers.edu](mailto:tammy.samuels@rutgers.edu).



## NJCEIA Co-sponsors American Conference on Diversity at Brookdale Community College

On November 19, 2010 the tenth annual American Conference on Diversity took place at Brookdale Community College in Lincroft, NJ. The theme of this year's conference was "Creating a Decade of Inclusion: Transitioning Troops To College and The Work Force." NJCEIA was once again a co-sponsor of this successful event..



The American Conference on Diversity's mission is "to work with leaders to create and enhance a society that embraces social justice for us all. To value diversity, educate and empower leaders, promote inclusion and respect in schools, workplaces and communities."

The morning keynote was delivered by Dr. James E. Sulton, Jr., VP for Administration,

Operations, and Information Technology at Brookdale presented the importance of diversity and the role it should play in should play in our work, daily practices as well as personal lives. His keynote was captivating, perhaps even somewhat controversial yet he enlightened the audience with his story and passionate message about diversity, said Tammy J. Samuels of Rutgers Career Services.

Over 100 professionals from across the state came to listen, learn, and discuss diversity issues as it relates to our troops in higher education and industry. The Community Leadership panel was moderated by James Harris, Associate Dean of Students and University Ombudsman, Montclair State University (pictured above center).

Conference participants were able to engage in further discussion and dialogue in the afternoon breakout sessions on multiple topics including *The Diversity of the Veteran's Experience*, *The Experience of the Female Veteran*, and *Transitioning Military Personnel to College and the Workplace: Issues Related to the Effects of Negative Stereotyping of Military Personnel*.

Information about the American Conference on Diversity can be found online by going to the organization's website at:

<http://www.americanconferenceondiversity.org/>